

AA Insider

Your Guide to American Airlines

AA Puts the Focus on Women

March is Women's History Month, which is a perfect time to celebrate the myriad contributions women have made in every facet of life. It's also a perfect time to visit www.aa.com/women, the airline industry's first online resource specifically designed to provide a community for female customers. The site features monthly content designed to help busy women with business- and leisure-travel needs.

Through important milestones such as women gaining the right to vote in 1920 and the 1972 passage of the Title IX Education Amendment, women have steadily become more educated, more economically advantaged, and have had a greater impact on society. American Airlines has a long history of providing opportunities to women, such as supporting the Ninety-Nines, a networking organization developed for women pilots that was chartered by Amelia Earhart in the 1920s. American also established the first flight-attendant school and hired the first African-American flight attendant in 1963. The first female pilot was hired by American in 1973.

Over the years, American has expanded career opportunities for female employees and created opportunities for doing business with female-owned enterprises. American and its regional affiliate, American Eagle, have an Employee Resource Group called Women in Aviation, which supports women both on the front lines and behind the scenes.

American launched AA.com/women in 2007. The site's content includes travel tips and information on security, community, adventure travel, and more. This month's content celebrates Women's History Month and includes coverage of Shannon Kenitz, the Grand-Prize winner of the 7th Annual *American Way* Road Warrior contest. Kathy Fox Frisbie, another female Road Warrior, was the Second-Prize winner. Kenitz logged 132,926 miles in 2007, and she shares her travel insights and tips.

March content also features an article on developing leadership skills in girls, and news about the National Women's Wine Competition, the



only U.S. wine competition judged entirely by superstar women of the wine industry. You'll also learn about five great wine towns to visit.

Conway Confidential — with travel expert Paula Conway — helps visitors discover hidden gems in cities worldwide. Her advice covers everything from where to sleep, where to eat, airport tips, and fun attractions for kids. This month, she offers tips on travel to Washington, D.C.

Join the discussion on the AA.com/women Forum, where you can read about Adventure Girl Jenna Schnuer's travel escapades and share your travel tales. We may even want to publish your story! Check out our other forums with information about business and lifestyle. You can also network with some great women's organizations, including Susan G. Komen for the Cure and the Women's Leadership Exchange.

American appreciates the roles women have in shaping its business culture and values their input. AA.com/women is just one more way to engage our female customers. Visit us at www.aa.com/women.

Did You Know?

complex full-bodied experience, the perfect wine awaits you.

You can toast 2009 at the Admirals Club with a glass of one of our newly featured wines. We have introduced Sea Glass Sauvignon Blanc, Montevina Pinot Grigio, Trinchero Family Pinot Noir, and the Show Cabernet Sauvignon to our collection. Whether your palate seeks soft fruit flavors or a

During your visit to one of our domestic Admirals Club locations, you can also enjoy our complimentary Amora Signature Snack Mix, made exclusively for the Admirals Club lounge and its members. If you're seeking kosher selections, the Amora snack mix and the chocolate-covered peanuts and the mini yogurt pret-

zels are available at select locations. Also, you may purchase a kosher meal at our JFK, LGA, and LAX lounges.

Our Amora fresh-food menu offers a full selection of specialty sandwiches, salads, and small bites for you to enjoy. You may choose to have any of these items to go for onboard dining. In our larger lounge locations, we offer a seasonal specialty sandwich

known as the Amora Sandwich. Ask your server what the featured flavor of sandwich is at that particular lounge.

To join the Admirals Club program, purchase a One-Day Pass, or to learn more about what the program has to offer, please visit www.aa.com/admiralsclub or call (800) 237-7971 (in the United States, Canada, and Puerto Rico) or (817) 963-6100.