

# UPDATE

## Happy 70th Birthday Admirals Club!



### Airline Begins 70 Days Of Celebration, Special \$70 Saving Offer On Annual Memberships!



In Chicago, Admirals Club employees dressed up in 1930s costumes to celebrate the anniversary of first club's opening in 1939.

American Airlines is celebrating the 70th birthday of its Admirals Club lounges from August 10 through October 19. Through October 19, customers will receive a \$70 saving offer on an annual Admirals Club membership – new or renewal.

In 1939, American Airlines opened the industry's first VIP lounge at LaGuardia Airport in New York, forever changing travel at airports. During the past 70 years, the Admirals Club has become synonymous with

productivity, comfort and convenience at major airports through the United States, Canada, the Caribbean, Europe, Asia and Latin America.

Today, American Airlines has more than 40 Admirals Club locations worldwide. Membership provides the key to private surroundings where members can relax or work before, after or between flights, and enjoy personalized, professional service from club staff.

In celebration of our 70th birthday, each Admirals Club location will host an in-club birthday party for members and guests to enjoy during their travels. Visit <http://www.aa.com/aa/i18nForward.do?p=/amrcorp/newsroom/admirals-club-70th-birthday.jsp> the Birthday Calendar for the date, time and details of each club's birthday celebration.

American, a founding member of the global **oneworld®** Alliance, offers annual Admirals Club memberships for new members ranging from just \$350 to \$500. One-day passes are available for \$50 and

may be purchased online, at self-service check-in machines, or at any Admirals Club location.

Amenities vary by location, and may include complimentary domestic Wi-Fi access, showers, personal computers with complimentary Internet access, children's areas with appropriate TV programming, music area, and much more. For further details visit American's Admirals Club Web site at [www.aa.com/admiralsclub](http://www.aa.com/admiralsclub).



## Smart Summer Travel Tips



Who says there is no cure for the summertime blues? A trip on American Airlines or American Eagle to any of our more than 250 destinations worldwide is a great way to turn your summer around. And by following some simple travel tips, you'll make your travel experience even better.

### BEFORE YOU LEAVE

- Pack Smart. Put valuables and medications in your carry-on luggage rather than in checked baggage. American allows passengers to carry on one bag that fits in the overhead compartment or under the seat in front of you, as well as one personal item. If you do plan to check bags, make sure the identification tags on your luggage are updated. Also, place your contact

information and a copy of your itinerary on the inside of each suitcase.

- The transportation Security Administration (TSA) limits the amount of liquids, gels and aerosols you may carry onboard. Each customer traveling domestically is limited to items that are each three ounces or less, all of which must fit into one quartersize zip-top bag.

### AT THE AIRPORT

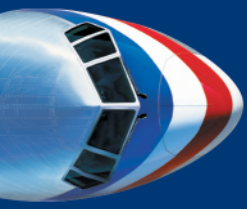
- Arrive early. Generally get to the airport at least one hour before domestic flights (90 minutes if you have bags to check) and two hours for international flights. Check the Travel Information section of AA.com for cities where earlier check-in is recommended.
- Still waiting in lines at the ticket



counter? Self-Service Check-In allows you to check in for domestic and international flights.

- Visit an Admirals Club lounge. A One-Day Pass to our comfortable Admirals Club lounges costs just \$50 and can be used at more than 40 lounges around the world. Visit [www.aa.com/daypass](http://www.aa.com/daypass) for details.





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## Message From Craig S. Kreeger, Senior Vice President-International



Craig S. Kreeger, American Airlines' Senior Vice President-International, was back in Japan at the end of July, and he took the opportunity to address the American Chamber of Commerce in Japan (ACCJ) on the topic, "Airlines Under Siege? Threats and Opportunities in the 21st Century" on July 29.

His remarks focused on the opportunities awaiting airlines in the 21st century and ways in which American has responded to challenges.

Air travel delivers the people and goods that make possible our dynamic global marketplace, but the 21st century has been anything but friendly to the airline industry. From 9/11 and SARS to global economic turmoil, the industry has been beset by a succession of crises, while environmental

concerns and discerning travelers have raised the bar for both corporate best practice and customer service.

Kreeger stressed that American's approach to this strict new reality is simple: "As masters of our own destiny, we face up to and rise above every single challenge" — an attitude that has served American well during its 80-year history. American Airlines continues to rise above the fray by responding flexibly to change; creating a strong global network with select partners; and, most importantly, by never straying from its commitment to deliver value to customers.

"Working together with our oneworld alliance partners, American is endeavoring to deliver more and better travel options for customers

through seamless travel, enhanced rewards and high-quality, frequent services," said Kreeger. A-la-carte services, easier access to Admirals Clubs and priority check-in are some of the ways that American has responded to customer demands — and the response from customers has been fantastic.

Wrapping up his address, Kreeger said: "Our confidence stems from our competitive strengths, our proven resilience, and the fact that despite formidable obstacles, we are executing well on a number of fronts today. We are running an airline our customers can depend on, delivering the products and services they value and building a fleet and a network that will serve our customers and our company well for many years to come."

Craig Kreeger traveled to China, another important market in Asia under American's global strategy, where he addressed the American Chamber of Commerce in Shanghai on July 30th.



## American Airlines Enhances Customers' Inflight Dining Experience



### American Updates China, Cutlery, Wine Glasses



The effort that began a few months ago to fine-tune the First and Business Class dining experience on American Airlines recently

reached completion with the addition of new styles of china, cutlery and wine glasses.

Additionally, a larger stemmed wine glass with a tulip-shaped globe was introduced in First Class on international Boeing 777 and transcontinental Boeing 767-200 flights to enhance the wine-enjoyment experience.

Customers traveling internationally in Economy Class also began seeing enhanced food and beverage offerings in May. Although these complimentary offerings vary by international route, they include a new

gourmet snack mix accompaniment during the first beverage service, the addition of cheese and crackers, a fresh green salad and new dessert option to the current entrée, a larger mid-flight snack box, and an eight ounce bottle of water.

Other additions in the premium cabins — such as cereal and yogurt in the continental breakfast, larger portion sizes, new dessert options and a new Mai Tai cocktail — were implemented in April and May.

