

# UPDATE

## AMR Announces New Liquidity, Network And Fleet Enhancements



AMR Corporation, the parent company of American Airlines and American Eagle announced a series of actions that will better position it to meet the industry's near-term economic challenges while continuing to build on its foundation and strategy for long-term success. The highlights of the announcement include:

- A total of \$2.9 billion in additional liquidity and new aircraft financing was obtained. The \$2.9 billion consists of: \$1.3 billion in new liquidity, including \$1 billion in cash from the advance sale of AAdvantage™ frequent flyer miles to Citibank and \$280 million in cash under a loan facility from GE Capital Aviation Services (GECAS) secured by owned aircraft; and \$1.6 billion in saleleaseback financing commitments from GECAS for Boeing 737s previously ordered by the Company.

- Eagle plans to add a First Class cabin to its fleet of 25 Canadair CRJ-700 regional jets and also signed a letter of intent with Bombardier, Inc. to exercise options for the purchase of 22 additional CRJ-700s for delivery beginning in the middle of 2010.
- American and Eagle are refocusing their collective network strategy to eliminate unprofitable flying and reallocate resources to hubs in Dallas/Fort Worth, Chicago, Miami and New York. These four cities, along with Los Angeles, serve as the cornerstones of the Company's network and allow the airlines to build on previous investments. The network adjustments position the company's combined network to benefit from important feed and global synergies from American's planned Joint Business with British Airways, Iberia, and other oneworld partners.



The new service, planned for Summer 2010, will include:

### Chicago:

57 additional daily flights at Chicago O'Hare, including 12 new domestic and three new international destinations. With these changes, American and American Eagle will operate 487 total daily departures from Chicago to 114 markets.

### Dallas/Fort Worth:

19 additional daily flights at DFW, including one new international destination. With these changes, American and American Eagle will operate 780 total daily departures from DFW to 160 destinations.

### New York:

Seven additional departures to three new domestic and three new international destinations at JFK, as well as two additional daily flights at LaGuardia. With these changes, American and American Eagle will operate nearly 200 total daily departures from New York.

### Miami:

23 additional daily flights to two new destinations. With these changes, American and American Eagle will operate 294 total daily departures from Miami to 108 markets.

## American Airlines Cargo Receives Security Partnership Award



American Airlines Cargo Division (AA Cargo) announced it has been honored with the Airfreight Security Partnership Award presented by DHL Global Forwarding (DGF) on the October 12, 2009. The award was offered in recognition of professional work in air transport security.

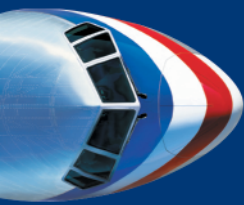
The Security Partnership Program, developed by DHL Global Forwarding, aims to make the transport of goods as safe and reliable as possible in light of tough government security regulations and a rise in customer demands. The program fosters closer cooperation between provider and carrier by offering transport partners a

common platform that will promote the exchange of best practice solutions.

Michael Schaecher, Executive Vice President, Head of Global Airfreight and StarBroker AG, led the DHL Global Forwarding team in presenting the award to representatives of AA Cargo at the DGF Headquarters in Bonn, Germany, on September 23, 2009. It is the first time the Airfreight Security Partnership Award has been awarded.

The Airfreight Security Partnership Program was created in 2006 to reduce damage and loss along the transport chain and to improve cooperation in those cases when one or both occur. Exchanging information on worldwide trends in transport security can provide valuable support and lead to improved solutions. For more information, please visit [www.AACargo.com](http://www.AACargo.com).





# UPDATE

## American Taking Breast Cancer Awareness To New Heights



October is a month full of hope and solidarity in the world, as thousands of people work to raise awareness about and combat a disease that strikes women. American Airlines is passionate about combating the disease by supporting research and by raising awareness that continues to claim more than 410,000 lives annually around the world.

Working together with Susan G. Komen for the Cure®, for over twenty years, American

is Komen's official airline and first-ever Lifetime Promise Partner. Komen is the world's largest breast cancer organization and is dedicated to discovering cures and finding ways to prevent breast cancer across the globe.

### Buy American Gift Card And Imagine The World – And Life Without Breast Cancer

In honor of National Breast Cancer Awareness Month, American Airlines is inviting consumers to join the fight against breast cancer when purchasing an American Airlines Gift Card. During the month of October, when you purchase an American Airlines Gift Card you will be joining the fight against breast cancer. You can give the

"world" to someone in the form of a travel gift card, and American will give \$5 for every \$50 of travel you purchase to Susan G. Komen for the Cure®. This is our way of celebrating National Breast Cancer Awareness Month.

You can purchase either a physical card and have it mailed, or a virtual card delivered via email with your personal message. To learn more, visit [AA.com/giftcard](http://AA.com/giftcard).



## American Airlines And Sherpa Pet Group Announce Industry First Pet Travel Guarantee



American Airlines and Sherpa Pet Group, a leader in the pet products industry launched the first-ever **Guaranteed On Board™** pet travel program ([www.flygob.com](http://www.flygob.com)).

The Sherpa Pet Group, whose brand first created soft-sided pet carriers for airline travel nearly 20 years ago, developed these latest innovations in cooperation with American Airlines to offer peace of mind to pet owners wishing to travel with their pets. Consumers who purchase one of the three new American Airlines-branded pet carriers are guaranteed to board U.S. domestic American Airlines flights with their pets as long as they fill out the **Guaranteed On Board** form accurately and comply with the terms of the form. If a consumer is denied boarding, the Sherpa Pet Group will refund the price of both the customer and pet airline ticket.

Once a traveler has purchased a new American Airlines pet travel carrier, customers simply visit the Sherpa Web site ([www.flygob.com](http://www.flygob.com)) and complete and print the easy-to-understand Guaranteed On Board certificate. As long as travelers meet the stated requirements, they are guaranteed on board any American Airlines flight. The form

follows the flight requirements for the airline, helps the traveler better understand the American Airlines guidelines, and provides basic information to help make traveling with their pet safer and more enjoyable.



Patterned in American's signature red and blue, the new American Airlines pet carriers are available in three approved sizes for the Guaranteed on Board™ program: a medium-sized classic Sherpa Original Bag, and a small and medium-sized Sherpa Sport style carrier. The American Airlines pet travel carriers are available for \$60 at select PETCO locations and online at [www.petco.com](http://www.petco.com).

For more information on the new American Airlines pet travel carrier and the Guaranteed On Board program, please visit <http://www.sherpapedgroup.com>.

### About Sherpa Pet Group

Sherpa Pet Group (SPG) is a portfolio of brands carefully chosen for their unique product offerings, services and staffs. Dedicated to all channels of the pet industry, Sherpa Pet Group is committed to delivering the very best in brands, products, and services to retailers worldwide. By focusing on personalized customer care, high quality standards and product diversity within our brands, we hope to make Sherpa Pet Group an invaluable resource to independent retailers.

