

November 2003 Edition



American Airlines[®]
AAdvantage[®]

Features

- Fly to [Europe or Japan](#) and earn up to **60,000** miles
- Earn **bonus miles** between the [U.S. and Argentina, Brazil, or Uruguay](#)
- **New Participant!** [Samsonite](#) offers AAdvantage miles for luggage purchases
- **New Participant!** Earn AAdvantage miles with [WINE.COM](#)
- Give the gift of travel with [American Airlines Vacations](#) Gift Cheques
- [Purchase, give or transfer AAdvantage miles](#) for a great holiday gift
- Earn **1,000** bonus miles when you sign up to receive [AAdvantage promotions](#) via e-mail
- ["You Snooze, You Win"](#) with time-saving check-in options from American Airlines



Check Out These Special Mileage-Earning Opportunities

Planes

- Check out [American Airlines](#) new and seasonal service routes
- Make the most of your [oneworld](#) travel
- Earn up to **10,000** bonus miles on [Qantas Airways](#)
- With [Cathay Pacific's Return Rewards](#) offer you can earn up to **32,000** bonus miles
- Update: Earning miles on [Qantas Airways](#)
- Check out all of the **bonus-mile** offers on [American Airlines](#)

Automobiles

- **Double upgrade** and **250** bonus miles from [Hertz](#)
- Special [Avis](#) offer: earn **double** miles plus a **complimentary upgrade**

Hotels

- Warm up with [Swissôtel Hotels and Resorts](#) and earn **double** miles
- Enjoy outstanding ski packages to Lake Tahoe with [Marriott Vacation Club International](#)

And Much More!

- The [AAdvantage Cruise](#) program offers a cruise for everyone and **double** miles
- Earn **6,000** miles each and every year with [AT&T Worldnet](#)
- Earn an additional **200** bonus miles with purchases from [FTD.COM](#)
- Earn a **10,000** mile bonus with a [Citi[®] Gold / AAdvantage[®] World MasterCard[®]](#)
- Shopping is fun, easy, and rewarding at [The Sharper Image](#)
- Redeem your AAdvantage [miles for magazines](#)
- Check that [Kellogg's](#) box for mileage opportunities

Fly to Europe or Japan and Earn Up to 60,000 Miles



Don't miss out on an opportunity to earn up to **60,000** AAdvantage[®] bonus miles. You have until the end of March 2004 to fly round-trip to Europe or Japan in First, Business, or selected* Economy Class fares and earn from 5,000 to 60,000 AAdvantage bonus miles. With so many exciting destinations to choose from — Frankfurt, London, Madrid, Manchester, Milan, Paris, Tokyo, and Zurich— you can experience a variety of cultures and experiences.



Learn more about this special promotion at www.aa.com/offers, or use these easy links for [Europe](#) or [Japan](#). To qualify, you must register prior to travel, and online registration is easy here at the AA.com[®] website. Or, in the U.S. and Canada, members can call the AAdvantage Dial-In[®] system at **1-800-882-8880**. When prompted, enter Promotion Code **EUR04** (for Europe) or **JPN04** (for Japan).

*Japan bonus excludes fares beginning with G, L, N, O, Q, and S. The Europe bonus excludes fares beginning with L, N, O, and Q for members residing in Europe and excludes fares beginning with L, N, S, and V for members residing in the U.S. or Canada.

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Bonus Miles Between the U.S. and Argentina, Brazil, or Uruguay

Traveling to Latin America soon — or thinking about doing so? If you travel round-trip between the U.S. and Argentina, Brazil, or Uruguay from now through December 11, 2003, you have the opportunity to earn up to **10,000** AAdvantage bonus miles*. Here's how it works:

First or Business Class	10,000 miles
Full-Fare Economy Class booked in Y or B	7,500 miles
Economy Class Fares booked in H or K	5,000 miles
Economy Class Fares booked in M	2,500 miles



This special promotion coincides perfectly with American's new nonstop service between Dallas/Fort Worth and Buenos Aires, which begins November 1, 2003.

To qualify, you must register before flying. Members in the U.S. or Canada may register by calling our AAdvantage Dial-In[®] system at **1-800-882-8880**. Follow the prompts and enter Promotion Code **SA10K** when asked. Or, register online at www.aa.com/offers.

*The bonus may be earned a maximum of one time and may not be combined with other bonus mile promotions.

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New!

Samsonite is a New AAdvantage Program Participant



What a great combination: flying the world's best airline, and toting your belongings in the world's best luggage! American Airlines announces the addition of Samsonite to the AAdvantage program. And now through April 30, 2004, you can add to your AAdvantage account simply by buying Samsonite® or American Tourister® luggage. Receive **500** AAdvantage bonus miles when you spend at least \$100, plus save over **50%** on specific luggage sets from Samsonite. Enjoy these savings and experience the Samsonite difference:

- Samsonite 3-piece set — \$139.95 (reg. \$299.95)
- Samsonite 4-piece set — \$179.95 (reg. \$389.95)
- Samsonite 5-piece set — \$259.95 (reg. 659.95)



See these luggage sets by logging on today to www.samsonitecompanystores.com/partner and enter

Promotion Code **7239**, or call at **1-800-547-BAGS**

(1-800-547-2247) **ext. 7239**. When asked, provide Promotion Code **7239**. You'll also need to add your AAdvantage number online or have it ready for the representative when you call to receive your miles.

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New!

A Profitable Proposal: Miles with Online Wine Purchase



Now you can save time and money while earning **three** AAdvantage miles for every dollar you spend on great wines and more. How? American Airlines is introducing WINE.COM, the nation's largest online wine retailer, as a new AAdvantage program participant. With the introductory offer, you can earn **500** AAdvantage miles by purchasing a convenient month-to-month wine club membership priced at or above \$39 per month. Prepay your 12-month wine club membership and earn **1,000** bonus miles!

Wine isn't the only product you can buy at WINE.COM. Visit www.wine.com/aanov to view the selection of 3,000 domestic and imported premium wines, accessories, gourmet foods, gifts, and gift baskets. You may also contact them by phone at **1-877-289-6886**.

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Travel — The Most Unforgettable Gift of All!

Here's the perfect solution to that age-old dilemma, "What do I give a close friend or relative as a special gift?" The answer: Purchase Gift Cheques for use towards an American Airlines VacationsSM package.

Gift Cheques make a thoughtful wedding gift that the lucky couple can use toward their honeymoon package. You can give Gift Cheques for any number of occasions, from anniversaries and graduations to birthdays and retirements. They also make a fabulous incentives for employees. Imagine how delighted you would be to receive these — it would be remembered for a lifetime.

Purchasing Gift Cheques is easy. They are sold at face value in denominations of \$25 to \$5,000, and you can use your credit card or AAdvantage miles to pay for them. Gift Cheques are valid for one year from the date of issue and may be redeemed for any exciting American Airlines Vacations package. For information, purchase, and reservations, visit www.AAVacations.com or call **1-800-321-2121**.

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Purchase, Give, or Transfer AAdvantage Miles for the Holidays



Here's a way to make the holidays extra special. If you need to take a trip, but are a little short on mileage, you can reach award levels faster by purchasing AAdvantage miles through the buyAAmiles[®] program. Or, if you're looking for a unique gift, look no further than the shareAAmiles[®] and giftAAmilesSM programs, which allow you to transfer or give AAdvantage miles to family, friends, co-workers, or others you would like to recognize as the year comes to an end.

Learn more by visiting buyaamiles.points.com and get started today on your holiday planning and gifting. Applicable taxes and processing fees apply.

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AAdvantage News to Your Inbox



Want to earn an easy **1,000** AAdvantage bonus miles? All you have to do is sign up to receive AAdvantage promotions via e-mail and remain a subscriber for three months. Our promotional e-mails deliver great mileage offers right to your inbox, allowing you to earn more miles by reading and responding to our e-mail promotions. Don't miss out on more ways to earn miles on all of your purchases, from hotel stays to rental cars, dining, shopping, and more. You can earn thousands of miles whether you are traveling the world or staying close to home.

Learn more at www.aa.com/email today. You can also click this easy [link](#) to get started. Soon you'll see just how far these e-mails can take you.



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You Snooze. You Win.



Thanks to time-saving check-in options from American Airlines, you can snooze a little longer before an early morning flight. And now, by using the Flight Check-In option at AA.com or Self-Service Check-InSM machines at the airport, you will be automatically entered in the “You Snooze, You Win” Sweepstakes*. Win a bed-and-breakfast vacation or other dreamy prizes from American Airlines, and you just might wake up in a luxurious room in Scotland or Brazil, with breakfast to boot!

With the Flight Check-In option at AA.com, you can check in from home or the office or anywhere you have access to the Internet and a printer. Self-Service Check-In machines are

available at more than 85 domestic airports. You may also visit www.aa.com/win to enter and to learn more about the sweepstakes.

*You must be a U.S. resident 18 years of age or older at the time of entry. Void in Puerto Rico, the U.S. Virgin Islands, U.S. military installations in foreign countries, anywhere outside the U.S., and where prohibited, taxed, or restricted by law. View complete terms and conditions at www.aa.com/win.

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American Airlines Service Update

Whether you're dreaming of a tropical setting or ski slopes, American Airlines can get you there this winter. Here are some recent schedule additions, and others that will begin soon.

New American Airlines / American Eagle nonstop service:

Chicago–Bloomington, IL*	Daily service beginning November 1, 2003
Chicago–Lincoln, NE*	Daily service beginning November 1, 2003
Chicago–Little Rock, AR*	Daily service beginning November 1, 2003
Chicago–Moline, IL*	Daily service beginning November 1, 2003
Chicago–Sioux Falls, SD*	Daily service beginning November 1, 2003
Chicago–Springfield, MO*	Daily service beginning November 1, 2003
Chicago–Wichita, KS*	Daily service beginning November 1, 2003
Fort Lauderdale–Caracas	Daily service beginning December 15, 2003 (subject to government approval)
Raleigh/Durham–Fort Lauderdale*	Weekend service beginning December 6, 2003
Raleigh/Durham–Nassau*	Weekend service beginning January 31, 2004
Raleigh/Durham–Orlando*	Weekend service beginning November 1, 2003
San Juan–Caracas	Daily service beginning November 1, 2003
San Juan–Los Angeles	Two weekly nonstops beginning December 19, 2003

*Served by American Eagle Regional Jets

Reinstated seasonal service:

Dallas/Fort Worth–Acapulco	Daily service beginning November 1, 2003
Chicago–Acapulco	Three weekly nonstops beginning December 15, 2003
Chicago–Puerto Vallarta	Weekend nonstops beginning November 15, 2003, increasing to eight weekly nonstops on December 15, 2003
Chicago– San Jose Del Cabo	Five weekly nonstops beginning November 1, 2003, and increasing to daily on December 15, 2003
New York JFK–Grand Cayman	Saturday nonstop service beginning December 15, 2003
New York JFK–Kingston	Daily service December 15, 2003–January 5, 2004
New York JFK–La Romana	Saturday nonstop service beginning December 20, 2003

Seasonal ski service*:

Dallas/Fort Worth–Vail	Daily nonstop service beginning November 26, 2003; increasing to two daily nonstops on December 15, 2003, and extra Saturday service beginning December 20, 2003
Jackson Hole–Chicago	Daily nonstop service beginning December 15, 2003
Montrose/Telluride–Chicago	Saturday nonstop service beginning December 20, 2003
Montrose/Telluride–Dallas/Fort Worth	Weekend American Airlines jet service, plus Monday–Friday regional jet service beginning December 15, 2003
Newark–Vail	Daily nonstop service beginning December 15, 2003, and from Vail to Newark beginning December 16, 2003
Steamboat Springs–Chicago	Daily nonstop service beginning December 15, 2003
Steamboat Springs–Dallas/Fort Worth	Daily nonstop service beginning December 15, 2003
Vail–Chicago	Daily nonstop service beginning December 15, 2003, with extra Saturday service beginning December 20, 2003
Vail–Los Angeles	Five weekly nonstops beginning December 18, 2003
Vail–Miami	Saturday nonstop service beginning December 20, 2003
Vail–New York LaGuardia	Saturday nonstop service beginning December 20, 2003

*New ski destination schedules are in addition to our frequent year-round flights to Denver, Colorado Springs, Salt Lake City, Albuquerque, Reno/Lake Tahoe, Montreal, Calgary/Banff, Vancouver/Whistler, and Zurich.

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Make the Most of Your oneworld Travel

When traveling on American Airlines or any of the other **oneworld**™ Alliance partners (Aer Lingus, British Airways, Cathay Pacific, Finnair, Iberia, LanChile, and Qantas), follow these steps to ensure that you receive mileage credit* and have the opportunity to enjoy the extra benefits for elite-status members.

- Make sure your AAdvantage number is recorded when you make your reservation to ensure your miles are credited to your account.
- Remember that earning miles while flying with our **oneworld** partners brings you closer to elite-status membership.
- Know that when you reach elite status, you are entitled to exclusive services and benefits designed to make your journey easier when flying any **oneworld** airline.
- Have your AAdvantage card available. Our **oneworld** partners will recognize your elite status by the gemstone symbol on your membership card.
 - AAdvantage Executive Platinum® membership cards carry an Emerald symbol, allowing you to check in at the First or Business Class counter, and access any **oneworld** First Class lounge if you are departing on a **oneworld** flight (excluding Canada, the Caribbean, and Mexico).
 - AAdvantage Platinum® membership cards carry a Sapphire symbol, entitling you to check in at the Business Class counter and access any **oneworld** Business Class lounge if you are departing on a **oneworld** flight (excluding Canada, the Caribbean, and Mexico).
 - AAdvantage Gold® membership cards carry a Ruby symbol – you may check in at a **oneworld** Business Class priority counter, even when flying Coach or Economy Class.



*Members will not earn miles or points on British Airways transatlantic flights to/from the U.S. All **oneworld** benefits are available only to passengers on scheduled flights that are both operated and marketed by a **oneworld** member airline. (Marketed means there must be a **oneworld** member airline flight number on your ticket.)

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Earn Up to 10,000 Bonus Miles on Qantas Airways



Boost your mileage account quickly by flying Qantas Airways to Australia before the end of 2003. Receive **10,000** bonus miles for First Class round-trip travel, or **7,500** bonus miles for Business Class round-trip travel between Los Angeles and Auckland, Brisbane, Melbourne, or Sydney on Qantas. Purchase tickets now through November 30, 2003, and travel through December 31, 2003.

To ensure that you receive your bonus, you must register prior to travel. Visit www.aa.com/offers and enter Promotion Code **QFPAC** at the prompt.

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Earn Up To 32,000 Bonus Miles on Each Round Trip with Cathay Pacific's Return Rewards Offer!



Fly Cathay Pacific Airways transpacific from the U.S. or Canada to Hong Kong — or beyond, to any of Cathay Pacific's exciting Asian cities — between now and December 31, 2003, on a qualifying First or Business Class fare, and we'll increase your bonus level with each round trip you complete.



Complete three or more round trips and your bonus level will climb to as much as **32,000** AAdvantage miles for each qualifying round trip. Just four qualifying round trips will give you an astounding total of **88,000** AAdvantage bonus miles!

The Return Rewards offer is **in addition** to your standard base miles and class of service bonus. And, there is no limit to the number of bonuses you can earn. The chart below shows the bonus miles you'll earn for each qualifying round trip you complete between a Cathay Pacific North America gateway and Hong Kong. If you do not live in or near a Cathay Pacific gateway (New York JFK, Los Angeles, San Francisco, Vancouver, or Toronto), convenient flights from many cities are available on American Airlines to all five gateways.

Round-Trip Travel Between North America and Hong Kong	One Round Trip	Two Round Trips	Three Round Trips
	8,000 miles	16,000 miles	32,000 miles

You must register before you travel. Register either online at www.aa.com/offers or by calling the AAdvantage Dial-In[®] system at **1-800-882-8880**. Follow the prompts and, when asked, enter Promotion Code **CXRRO** (for those dialing in, **29776**).

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Earning Miles on Qantas Airways



Effective January 1, 2004, you will earn 100% of flight miles in Economy Class (B, H, K, Y booking class) and 50% of flight miles in Discount Economy Class (G, M, N, S, or V booking class) on Qantas Airways flights. You will continue to earn 100% of flight miles in Business Class or First Class, plus the applicable class-of-service bonus. Plus, miles and points earned on eligible Qantas flights count toward AAdvantage elite-status membership*.

The following chart shows how you can earn miles when you fly on Qantas Airways. These bonuses are effective January 1, 2004, for eligible Qantas Airways Fare Classes.

Class of Service	Purchased Fares Booked in:	Mileage Accrual Percentage	Elite Points per Mile Earned
First Class	A, F, P	100% + 50% bonus	1.50
Business Class	D, I, J	100% + 25% bonus	1.25
Economy Class	B, H, K, Y	100%	1.00
Discount Economy Class	G, M, N, S, V	50%	.50

Also effective January 1, 2004, Qantas Companion awards and Qantas Regular awards (which are available only with mileage earned prior to June 30, 1989) will be discontinued. These Companion and Regular awards must be redeemed and ticketed on or before December 31, 2003. All travel

must be completed by December 31, 2004. AAdvantage members may continue to use their AAdvantage miles for travel on Qantas by using the airline travel awards or the **oneworld** multi-carrier awards.

For details on earning and redeeming miles on Qantas Airways or any of our airline participants, go to the Airlines section of Partners and Mileage Programs at www.aa.com/laadvantage.

*Members must fly at least four segments on American Airlines, American Eagle, or AmericanConnection within the qualifying year to be eligible for elite-status membership.

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Double Upgrade and 250 Miles from Hertz



Here's a deal you won't want to miss! A two-car-class **upgrade*** plus **250** AAdvantage bonus miles every time you rent a Compact (Class B) through Special Sporty (Class D) car from Hertz through March 31, 2004. This offer is valid on all qualifying Leisure Rate rentals of two or more days at participating locations in the U.S. or Canada.

For reservations, visit hertz.com, or call Hertz directly at **1-800-654-2210**. To receive this offer, provide your AAdvantage membership number, and the Discount Numbers **CDP 217692** and **PC #944790**.

*Subject to availability at time of pick-up

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Complimentary Upgrade Plus Double Miles from Avis



Earn **double** AAdvantage miles on qualifying rentals at participating Avis airport locations in the U.S. and Canada through January 31, 2004. Also, if you rent an intermediate through full-size, four-door vehicle and keep it over a Saturday night, you could receive a complimentary upgrade to the next higher car group (subject to availability). For example, rent an intermediate size car and upgrade to a full-size, or rent a full-size and upgrade to premium for no extra charge.



Make your reservation at avis.com or call **1-800-331-1212** in the U.S. or **1-800-879-2847** in Canada. You must mention Coupon Number **UUAA002** with your advance reservation. Then, simply provide your AAdvantage number at the time of rental.

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Warm Up With Swissôtel



In most places in the U.S. and Canada, the air is feeling cooler ... much cooler. It's time to escape to the warm hospitality of Swissôtel Hotels & Resorts. Get irresistibly hot rates with the Swiss Winter Saver and enjoy **double** AAdvantage miles at the following participating locations:

Swissôtel Beijing, Hong Kong Macau Center
Swissôtel Dalian, People's Republic of China
Swissôtel Nankai Osaka, Japan
Swissôtel Merchant Court, Singapore
Swissôtel The Stamford, Singapore
Merchant Court Hotel at Le Concorde, Bangkok
Merchant Court Hotel, Sydney
Swissôtel Berlin
Swissôtel Dusseldorf/Neuss
Swissôtel Amsterdam

Swissôtel Basel
Swissôtel Metropole, Geneva
Swissôtel Zurich
Swissôtel The Bosphorus, Istanbul
Swissôtel The Howard, London
Swissôtel Atlanta
Swissôtel Chicago
Swissôtel The Drake, New York
Swissôtel Quito
Swissôtel Lima



Swissôtel Metropole, Geneva, Lobby

The validity period for this special offer is December 1, 2003, through January 31, 2004.
For reservations and information, call **1-800-637-9477** for worldwide hotels, or **1-888-737-9477** for hotels in the U.S.

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Outstanding Ski Packages to Lake Tahoe



If you're looking for the perfect ski vacation package, look no farther than this one. Book three, four, or seven-night stays at the Marriott's Timber Lodge or Marriott Grand Residence Club in South Lake Tahoe, and you'll save over **30%** off rack rates. Stay in a spacious guest room, studio, or one or two-bedroom villa. Packages include choice of two-day adult Heavenly[®] Ski lift tickets or adult ski and snowboard school lessons. Packages start at only \$541.

Making your reservations is a breeze with Marriott Vacation Club International. Just call **1-800-Villas-9** (1-800-845-5279) for more information, or visit www.laketahoemarriotts.com.

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A Cruise for Everyone and Double Miles

Looking for a new adventure this winter? Try an AAdvantage Cruise™ package, and watch from your own private balcony as your ship approaches your choice of exotic ports worldwide. Book a balcony stateroom through December 31, 2003, and earn **double** AAdvantage miles, as shown:

Length of Cruise	Base AAdvantage Miles	Bonus AAdvantage Miles	Total
6-8 Days	3,000	3,000	6,000
9-12 Days	5,000	5,000	10,000
13 or More Days	10,000	10,000	20,000

With the AAdvantage Cruise program, you can be assured of the best price from the participating cruise line companies, guaranteed. Choose from the following acclaimed cruise lines:

Carnival Cruise Lines
 Holland America Lines
 Princess Cruise Lines
 Costa Cruise Lines
 Cunard Lines
 Windstar
 The Yachts of Seabourn



For reservations and Information, log on to www.aadvantagecruise.com, or call **1-800-647-6433**.

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Earn 6,000 Miles Each and Every Year with AT&T Worldnet



Sign up now to receive AT&T Worldnet® Service as your Internet provider, and you'll earn **6,000** AAdvantage bonus miles* each year! With AT&T Worldnet, you get these benefits in addition to your miles:

- Pop-up ad stopper which eliminates annoying pop-up ads**
- An anti-spam feature which automatically protects against unwanted e-mail
- Anti-virus protection which automatically screens your e-mail of suspected viruses before they reach your mailbox.

Best of all, the cost for this service is only \$21.95*** per month! But hurry — the offer ends December 31, 2003, so don't wait. Go to download.att.net/aaother or call **1-888-496-7434**.

*Subject to terms and conditions

**Not available to Macintosh® users.

***Telephone access (including local, long distance or 900/999 facility charges) and other charges may apply. Other terms and conditions apply.

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All Your Shopping in One Place — At Home!



The Waterford Holiday
Heirlooms® Bouquet

Here's one reason to do all your holiday shopping with FTD.COM: receive **10** AAdvantage miles per U.S. dollar spent. Another reason is that you will earn an additional **200** AAdvantage bonus miles through January 25, 2004, when you purchase two or more items from FTD.COM®. And a third reason is the convenience of online or telephone ordering. You can shop 24-7 from your home or office or even on the road. All this is yours, not to mention the great quality that FTD.COM is known for.

So why do your shopping anywhere else? Visit www.ftd.com/aadv25 or call **1-800-SEND-FTD** (1-800-736-3383) and provide Promotion Code **8318**.

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Speed Up Your Mileage Accrual with Everyday Purchases



Need a quick boost to your mileage balance? Sign up today for the Citi® Platinum Select® / AAdvantage® World MasterCard® and earn **10,000** AAdvantage bonus miles¹. If you are a small business owner, the Citi® Platinum Select® / AAdvantage® Business Card has been designed just for you, and you can earn **10,000** AAdvantage bonus miles¹ as a new cardholder. These offers are available for a limited time only, through March 31, 2004.

Once you become a cardmember, you can get to your destination even faster by earning miles toward award travel every time you make a purchase using your card. Here are some more details:

- Earn **one** AAdvantage mile for every dollar you spend on purchases²
- No embargo dates on AAdvantage award travel³
- Countless ways to earn AAdvantage miles that may never expire⁴
- Largest awards program with miles accepted at over 100 travel participants, including airline, hotel, and car rental companies
- No pre-set spending limit⁵ allows you to put all of your monthly spending on one card, offers flexibility, more buying power, and the ability to earn miles faster than ever before*
- 24-hour Concierge Service for information, referrals, and reservations worldwide
- Excess Collision Loss/Damage Insurance⁶ on rental cars
- Worldwide acceptance at over 32 million locations
- Online Account Access helps you track your account activity
- Fraud Early Warning Service alerts you of unusual account activity.

To apply for the Citi® Platinum Select® / AAdvantage® World MasterCard®, log on [here](#).
For the Citi® Platinum Select® / AAdvantage® Business Card offer, please use this [easy link](#).

*Does not apply to the Citi® Platinum Select® / AAdvantage® Business Card

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Shopping is Fun, Easy, and Rewarding at The Sharper Image

Surprising. Useful. Heartfelt. Memorable. Holiday shopping and giving is more fun than ever with The Sharper Image, the best place for imaginative gifts. Now through December 31, 2003, place an online order and earn **five** AAdvantage miles for every dollar spent. Go to www.sharperimagesavings.com/aanovnews to discover all kinds of wonderful ideas for men, women, and kids of all ages – hundreds of special gifts in every price range. And, for a limited time, AAdvantage members can also earn miles on their purchases made at Sharper Image stores. The in-store offer is available from November 1, 2003, through November 30, 2003. Be sure to provide your name, mailing address, and AAdvantage number in order to receive miles on your in-store purchases.

The Sharper Image has items that everyone enjoys. Experience cleaner air with the topselling Ionic Breeze® Quadra® Silent Air Purifier. Or check out the sensational new Personal Entertainment Center, a book-size portable dream-machine that lets you be anywhere — plugged or unplugged — and enjoy a DVD movie, sports on TV, music on CD, news on radio, and any of 20 relaxing Sound Soother® environments. For all who love singing in the shower, our water-resistant CD Shower Companion® Stereo has been completely redesigned and upgraded.



See all these and more at www.sharperimagesavings.com/aanovnews. Place your order here to receive this special mileage offer. To find a store near you, call **1-800-344-5555**. Be sure to provide your AAdvantage account number at time of purchase.

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Miles for Magazines



Have you heard the latest? Now you can redeem your AAdvantage miles for magazine subscriptions! Choose from over 50 different popular magazines, including *Conde Nast Traveler*, *Sports Illustrated*, *National Geographic*, *Golf Digest*, *Time*, and more. There's no cash or credit card required, and nothing to buy!

Ordering your magazines is so easy with online shopping. Simply go to <https://americanairlines.mpmvp.com/magazine/Default.asp> and make your selections, and then enter your AAdvantage number when prompted.

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Check That Kellogg's Box for Mileage Opportunities

You may have hundreds of AAdvantage miles hiding right in your pantry. Check your Kellogg's® cereal boxes for Kellogg's™ / American Airlines AAdvantage® mileage certificates. Each certificate is worth **100** AAdvantage miles. No cereal on hand? Then check your grocery shelves for these specially-marked Kellogg's® boxes.

Once you start collecting the mileage certificates, you will have another exciting opportunity. Each time you redeem **five** certificates for **500** AAdvantage miles, your name will be automatically entered into the Kellogg's™ / American Airlines America's Greatest Cities Sweepstakes. The more you collect and redeem, the better chance you have of winning.

If you are a sweepstakes winner, you can choose from seven great American cities — Boston, Chicago, Los Angeles, New York City, Philadelphia, San Francisco, or Seattle. Receive air transportation in the form of AAdvantage miles, two-night hotel accommodations, \$200 dining certificate, and passes to area attractions provided by CityPass®. Over 100 trip packages are available*.

You can enter through March 31, 2005. So as you enjoy the wide variety of Kellogg's® cereals, decide which destination you would choose! More information and complete sweepstakes details are at your fingertips; just visit www.kelloggs.com.

*Each winner is responsible for any applicable fees, service charges, surcharges, or passenger facility charges, and all insurance, federal, state, and local taxes, if any, and gratuities, meals, and incidentals above and beyond those covered by the \$200 dining certificates, and any other unspecified expenses associated with acceptance or use of prize.

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Terms and Conditions

American Airlines may, in its discretion, change the AAdvantage program rules, regulations, travel awards, and special offers at any time with or without notice. This means that the accumulation of mileage credit does not entitle members to any vested rights with respect to such mileage credits, awards, or program benefits. In accumulating mileage or awards, members may not rely upon the continued availability of any award or award level, and members may not be able to obtain all offered awards for all destinations or on all flights. Any award may be withdrawn or subject to increased mileage requirements or new restrictions at any time. American Airlines may, among other things, (i) withdraw, limit, modify, or cancel any award; (ii) change program benefits, mileage levels, participant affiliations, conditions of participation, rules for earning, redeeming, retaining, or forfeiting mileage credits, or rules for the use of travel awards; or (iii) add travel embargo dates, limit the number of seats available for award travel (including, but not limited to, allocating no seats on certain flights), or otherwise restrict the continued availability of travel awards or special offers. American Airlines may make any one or more of these changes at any time even though such changes may affect your ability to use the mileage credit or awards that you have already accumulated. American Airlines reserves the right to end the AAdvantage program with six months notice. AAdvantage travel awards, accrued mileage credits, and special offers are subject to government regulations. American Airlines is not responsible for products and services offered by other participating companies. Any departure fee, immigration fee, security fee, tax liability surcharge, passenger facility charge, or any other fee or surcharge (whether enacted by a governmental authority or otherwise) is the responsibility of the passenger and/or the AAdvantage member. Schedules subject to change without notice. Service subject to government approval. All dollar amounts are stated in U.S. dollars, unless otherwise noted.

AAdvantage Bonus Offer U.S. to Latin America: AAdvantage bonus mile offer is valid on American Airlines marketed and operated nonstop flights between our U.S. gateway cities and Argentina, Brazil, or Uruguay from October 4, 2003, through December 11, 2003. Offer applies only to AAdvantage members who purchase and fly round-trip on eligible published-fare tickets. Registration prior to travel is required. Bonus miles do not count toward elite-status qualification and will be awarded based on the booking class purchased. Round-trip travel is defined as travel in the same purchased booking class for both the departure and return flight segments. Offer cannot be combined with any other bonus mile promotions.

AAdvantage Cruise: The AAdvantage Cruise program is subject to certain conditions, rules and restrictions. Offer valid November 1, 2003 through December 31, 2003. The AAdvantage miles are applied to new bookings only. Miles are awarded per stateroom and are awarded to only one passenger per cruise booking. Miles will be awarded four to six weeks after travel.

AAdvantage Promotions E-mail: This is a one-time bonus offer. The 1,000-mile bonus will be awarded after remaining opted in for three months. Miles will be posted four to six weeks after verification. Bonus miles do not count toward elite-status qualification. Member must opt in between April 21, 2003, and December 31, 2003.

American Airlines Europe/Japan Bonus Offer: Registration prior to travel is required. Europe Bonus offer applies only to AAdvantage members residing in the U.S., Canada, or Europe. Japan Bonus offer applies only to members residing in the U.S., Canada, Mexico, Latin America, or Japan. To qualify, members must purchase and fly on eligible, published fare tickets. Offer is valid only on transatlantic or transpacific round-trip travel marketed and operated by American Airlines. Flights operated by codeshare participants are not eligible for this promotion. Round-trip travel must be completed between October 15, 2003, and March 31, 2004, for the Europe and Japan Bonus offers. Each bonus offer (Europe Bonus and Japan Bonus) will be measured separately and will not be combined to achieve the higher bonus levels. For the purpose of this promotion, a round trip will be defined as travel that must be in the same purchased booking class for both the departure and return flight segments. Maximum bonus is awarded in conjunction with traveling three round trips to Europe or three round trips to Japan. Bonus miles do not count toward elite-status qualification and are awarded based on the booking class purchased. The number of round trips flown in First/Business/Full-Fare Economy Class will be counted separately from the number of return trips flown in Discounted Economy Class for the purpose of achieving the second and third bonus levels for each. Additional restrictions may apply. Schedules and destinations are subject to change without notice and subject to government approval.

American Airlines Vacations: American Airlines Vacations gift certificates are valid only for purchases made via our American Airlines Vacation Planner (excluding Last Minute Getaways) and may not be used for bookings made via our American Airlines Vacation Car/Hotel Planner. They are valid for one year from the date they were issued. Gift Cheques are non-refundable and any unused portion will be forfeited. Valid for air/land, or land only bookings. Not valid for air only bookings.

AT&T Worldnet: Members earn 500 AAdvantage miles each month beginning the second month of service on the Unlimited Price Plan (currently \$21.95 per month). You must remain in good standing on the Unlimited Price Plan in order to earn miles each month. Miles will be posted to your AAdvantage account four weeks after you are billed for the service. Offer available to new AT&T Worldnet members only. For complete terms and conditions visit www.att.net/general-info/travelrewards.html. Offer valid until December 31, 2003.

Avis: Free upgrade plus double miles offer is valid at participating airport locations in the U.S. and Canada from October 1, 2003, through January 31, 2004, for a one-time, one-car-group upgrade; maximum upgrade to a Premium (Group G) car, subject to availability. Offer may not be available on all rates, at all times, or at all locations. Offer may not be combined with any other offer, coupon, or promotion. Taxes, concession recovery fee, customer facility charge, and other surcharges may apply. (In California, customer facility charge is \$10 per contract.) Renter must meet Avis age, driver, and credit requirements, and rental must begin by January 31, 2004. Members of Avis Preferred Service must provide their AAdvantage account number at the time of reservation; all other AAdvantage members must present their account number at the counter. AAdvantage program rules and conditions apply. For complete AAdvantage program information, visit www.aa.com.

Cathay Pacific Return Rewards Offer: The Return Rewards Offer applies to F, A, J, C, and D fares only. Valid for transpacific round trip travel only (JFK/LAX/SFO/YVR/YYZ to HKG and return) on flights operated by Cathay Pacific. Two one-way flights are not considered a round trip under the terms of this offer. Travel must be completed between July 1, 2003, and December 31, 2003. Offer is not combinable with any other offer unless explicitly stated in writing. Offer open to U.S. residents only. For complete terms and conditions, visit www.cathay-usa.com. Bonus miles do not count toward elite-status qualification. There is no limit to the number of bonuses earned during the promotion period.

Citi® / AAdvantage®:

1. Bonus miles can only be earned by new Citi® / AAdvantage® cardmembers approved through this offer. Miles will appear as a bonus in your American Airlines AAdvantage program account 8-10 weeks after your first purchase with the card. The bonus miles offer expires on March 31, 2004.
2. The maximum number of AAdvantage miles you can earn per calendar year (purchases recorded on your January-December billing statements) is 100,000 miles with the Citi® Platinum Select® / AAdvantage® World MasterCard® and 150,000 with the Citi® Platinum Select / AAdvantage® Business Card. American Airlines AAdvantage Executive Platinum®, AAdvantage Platinum®, and AAdvantage Gold® members are excluded from these limits. AAdvantage miles are earned on all purchases except returned goods and services, cash advances, convenience checks, transferred balances from other credit card accounts, credits, fees, and finance charges.
3. The AAdvantage program has eliminated peak period embargo dates on award tickets for travel on American Airlines, American Eagle, and AmericanConnection flights. Flight awards are subject to AAdvantage program rules and restrictions. Seats for award travel are limited, and may not be available on all flights.
4. AAdvantage miles that may never expire carry the following provision: at least once every three years you (i) fly American Airlines, American Eagle, or AmericanConnection, or an airline participant in the AAdvantage program or (ii) have qualifying AAdvantage participant account activity. For complete details, visit www.aa.com.
5. No pre-set spending limit does not mean unlimited spending. Each charge that causes your new balance to exceed your revolving credit line will be evaluated based on account usage and performance, other account relationships with us if applicable, and your experience with other creditors. You must pay in full each month any amount that exceeds your credit line.
6. Excess Collision Loss/Damage Insurance for the Citi® Platinum Select® / AAdvantage® World MasterCard® is underwritten by Triton Insurance Company. Combined Specialty Insurance Company is the underwriter for the Citi® Platinum Select® / AAdvantage® Business Card. Certain restrictions, limitations, and exclusions apply. Details of coverage will be provided once you become a cardmember.

If you've responded to an offer for a Citibank no pre-set spending limit product in the past 60 days, we will be unable to process this response. This offer is only for residents of the continental U.S. and Hawaii. If you are a resident of Puerto Rico or U.S. Virgin Islands, please call 1-800-669-CITI (2484) to apply. This phone number is only for use by residents of Puerto Rico and the U.S. Virgin Islands in requesting an application.

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FTD.COM: May not be combined with any other offer. Not valid in retail stores or in conjunction with any other offers. Offer is valid through January 25, 2004. Miles are awarded based upon product value only; tax and service fees (\$9.99 for online and phone orders) are excluded. Please allow four to six weeks for posting of AAdvantage miles. Bonus miles will be posted separately. Arrangement prices include delivery, but do not include service fee or taxes.

Hertz: One-day advance reservation is required. Minimum rental period is two days for daily and weekend rentals. Upgrade is subject to larger car availability at time of pick-up. Offer may not be available at some times in some locations, especially during periods of peak demand. Embargo dates may apply. Minimum rental age is 25 (exceptions apply). Taxes, tax reimbursement, governmental surcharges and optional services, such as refueling, are extra. Standard rental qualifications, rental period, and return restrictions apply. This offer has no cash value and may not be combined with any other offer, discount, coupon or promotion. Miles will not be awarded on travel industry rates, wholesale tour packages, insurance/dealer replacement, and any other promotional rates or group travel.

Kellogg: ABBREVIATED RULES: NO PURCHASE NECESSARY. Must be a legal U.S. resident and 18 years of age or older to enter. Beginning June 1, 2003, through March 31, 2005, each time you redeem five (5) American Airlines AAdvantage certificates located on the back of specially-marked packages of Kellogg's® cereals for AAdvantage miles, you will automatically receive an entry into the sweepstakes. Limit one entry into the sweepstakes for every (5) certificates received. To enter without making a purchase, on a 3"x 5" card or piece of paper, write your complete name, age, address, daytime

phone number and e-mail address (if you have one), along with the words "AMERICA'S GREATEST CITIES" and mail it in an envelope with sufficient postage affixed to: Kellogg's™ / American Airlines® America's Greatest Cities Sweepstakes, P.O. Box 185209, Battle Creek, MI 49018-5209. For complete Official Rules, send a self-addressed, stamped envelope to: Kellogg's™ / American Airlines® America's Greatest Cities Sweepstakes—Rules, P.O. Box 185210, Battle Creek, MI 49018-5210.

Entries/rules requests must be postmarked by March 31, 2005, and received by April 6, 2005. Random drawings will be held on the seventh of each month of the promotion period beginning July 7, 2003, with the final drawing held on April 7, 2005. All non-winning entries will be carried over to subsequent drawings. Odds of winning will depend upon the total number of eligible entries received. One hundred twelve (112) trip prizes are available, with an average retail value of \$2,890 for each prize package. **There are only 16 trips available to each of the seven cities. Winners will have the opportunity to choose their trips from those selections remaining at the time winners are notified. (Example: if winner selects New York and the prior 16 winners have chosen New York, winner must choose alternate.)** Open only to legal U.S. residents who are 18 years of age or older at time of entry. The American Airlines AAdvantage program is free to join. To become an AAdvantage member, go to www.aa.com or call 1-800-882-8880. Void where prohibited. Subject to complete official rules. Sponsor: Kellogg Company, One Kellogg Square, Battle Creek, MI 49016.

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Marriott Vacation Club International: All rates are subject to availability. Package offer is good November 23, 2003, through April 15, 2004. Three and four-night packages are available Sunday through Thursday only. The \$541 rate is good for a three-night stay in guest or studio accommodations. Two-bedroom villas available at Grand Residence club only. Studio and one-bedroom packages include choice of two tickets good for a choice of two-day adult Heavenly® Ski lift tickets and/or adult ski/snowboard lesson. Two-bedroom package includes four tickets good for a two-day adult Heavenly Ski lift tickets and/or ski/snowboard lessons. Ski/snowboard lessons consist of a one-hour lesson, limited lift pass, and sport package rental. Certain embargo dates may apply. You must be a member of Marriott Rewards to earn AAdvantage miles. You may enroll in the Marriott Rewards program at any Marriott hotel front desk or enroll online at www.marriottrewards.com. All rates subject to availability.

Qantas Airways Bonus: Offer applies to First Class fares booked in F or A and Business Class fares booked in J or D. Tickets must be purchased by November 30, 2003, and travel must be completed by December 31, 2003. Registration prior to travel is required. Valid for transpacific flights marketed and operated by Qantas Airways (Los Angeles to Auckland, Brisbane, Melbourne, or Sydney). For the purposes of this promotion, round trip is defined as travel that must be in the same purchased class of service for both the outbound and the return flight segments. Bonus miles do not count toward elite-status qualification.

Samsonite: This offer can not be combined with any other offers, and is valid on Domestic shipments only. Shipping and handling charges are additional and Florida residents will be charged applicable sales tax.

The Sharper Image: Online offer valid only when linking from www.sharperimagesavings.com/aanovnews. Not valid with phone or mail-in orders, or for purchases made from The Sharper Image auction site or any of the international sites. This offer is not valid toward previously purchased merchandise or the purchase of gift certificates. This offer is not valid with Price Matching Policy, other coupons, merchandise certificates or other discount/promotional offers. The Sharper Image is not required to honor the offer if any portion of it is posted in error. This offer is not redeemable for cash. Miles will post to member's account within 8-10 weeks from time of purchase. Miles are awarded on the product value only, not including taxes or shipping charges. Online offer valid through December 31, 2003. Store offer valid from November 1, 2003, to November 30, 2003.

Swissôtel Hotels & Resorts: Reservations are subject to availability. Rates quoted are subject to relevant service charges and government taxes. Hotels reserve the right to change the rates from time to time. For more information, please visit www.swissotel.com.

WINE.COM: The standard award is good on virtually any WINE.COM purchase, including wine, accessories, gourmet foods, wine clubs, and personal or corporate gifts. Excludes all sales tax, shipping, and handling. Bonus miles for club purchases are awarded at the time of sign-up.

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