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American Airlines Reservations and AAdvantage program participants



American Airlines®





UK and Ireland Edition First Quarter 2004

Destination: Los Angeles

The city of Los Angeles, California — translated as the City of Angels — has always been one of the most popular destinations in the U.S. As it's a progressive city, you can always find new things to see and do, no matter how often you visit. It's also a city full of charm, natural splendour and intriguing history. In addition to the largest historic theatre district in the country, Los Angeles has a mild climate that lends itself to outdoor activities of all kinds.

Get there on American

Fly to Los Angeles from:

London Heathrow — non-stop daily service or via Boston, Chicago, New York or Miami London Gatwick — via Dallas/Fort Worth

Manchester — via Chicago



Catalina Island

The former playground of the yachting crowd of the early 20th century theme park is is now prized for mountain hiking, superb views and water sports.

Disneyland® Resort

Walt Disney's original dream-come-true about an hour away in Anaheim.

Laguna Beach

Just the place to go for art galleries, bistros, coffee houses, jazz and great waves.

Malibu

The Santa Monica Mountains meet pristine beaches at Malibu. Stop in for lobster at the Reel Inn on your way out.

Santa Barbara

Quiet, chic and full of historical charm. Sample the wines of the nearby Santa Ynez Valley during your visit.

Earn up to 60,000 AAdvantage bonus miles for travel to the U.S. until 31st March 2004.

LA is full of stories ... Climate information When it comes to climate, you won't go wrong by choosing Los

Angels Walk

Get a well-rounded glimpse of LA's past and present at the Bunker Hill/Historic Core Angels Walk. From the Museum of Contemporary Art to Grand Central Market, from Macy's Plaza to the Jewelry District, there are many things to entertain and enlighten you.

Cabrillo Marine Aquarium

Learn about the marine life of southern California at this uniquely-designed facility. Explore indoor and outdoor exhibits housed in 20,000 gallons of sea water.

Japanese Garden

4C/40F or above 29C/85F.

Experience the beauty and peace of traditional Japanese landscaping amidst modern Occidental architecture. Also learn about the positive use of reclaimed water and the importance of a balanced ecosystem. The garden is nestled in the San Fernando Vallev in the northwest corner of Los Angeles.

The Getty Center

Angeles. With plenty of year-round sunshine, it rarely gets below

Delight your senses and inspire your mind by browsing through the Getty's high-quality visual art exhibits and surrounding natural beauty.

Hollywood Movie Stars Experience

Look inside
Hollywood on a
six-hour tour of the
mansions of Beverly
Hills, Rodeo Drive,
the Sunset Strip, a
movie studio, acting
academy, historic
movie palaces and
more.



* * * * * * * LOEWS HOTELS

Double miles and a room upgrade

At the Loews Beverly Hills, receive double AAdvantage miles and a room upgrade to concierge level—all at an exclusive American Airlines rate of US \$160 per room per night. Concierge level guests have access to an exclusive private lounge for making deals, catching connections, or just enjoying the view. This special offer applies to stays of two or more nights.

Dates: 1st January 2004–31st March 2004

Contact: Visit <u>loewshotels.com</u> and ask for Promotion Code **PROAABH**.

See Terms and Conditions.





500 bonus miles in California

Rent a car from Avis and receive 10% off leisure rentals. Plus, receive 500 AAdvantage bonus miles on qualifying rentals in California and 300 AAdvantage bonus miles at all other participating Avis airport locations elsewhere in the U.S. and Canada. Valid on Intermediate and above rentals of three or more days that include a Saturday night.

Dates: 1st December 2003-31st March 2004

Contact: Call 0870 6060 100 or visit www.avisworld.com and mention AWD# K817144 with your advance reservation.

See Terms and Conditions.

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Triple miles in Los Angeles

Double miles in the U.S., Canada and Africa

Book the Sofitel Winter Getaway Invitation rates and receive up to 40% off published rack rates along with triple* AAdvantage miles at the Sofitel Los Angeles or double* miles at selected hotels in the U.S., Canada and Africa. Complimentary breakfast for up to two people is also included.

Dates: 1st December 2003–14th March. 2004

Contact: Call 0870 609 0964, ask for the Getaway Invitation rate, and quote Booking Code WAA.
For more information on Sofitel hotels, visit www.sofitel.com

*Based on rack (standard), published corporate, preferred corporate, company and Sofitel Getaway Invitation rates

See Terms and Conditions.

Let American take you to warmth, sun and sand

Days of rain, sleet, ice and snow are on the way, so you might start to plan a winter escape. Trade in the cold for the tropics of Miami, Mexico or the Caribbean. American Airlines can get you there with ease and comfort.

Ease: American has convenient transatlantic flights from London and Manchester. From Heathrow Airport, we offer daily non-stop service to Miami, your gateway to the Caribbean. Or fly American non-stop from Gatwick Airport to Dallas/Fort Worth, where you can catch a connecting flight on to Mexico. From Manchester, fly non-stop to Chicago and then on to your tropical destination.

Comfort: From the audio and video choices for inflight entertainment, to carefully planned food and drinks, be assured American considers every detail. Then, sit back, relax and let American's professional, friendly crews take you across the pond.

Check American's latest schedules and start planning your winter break today by visiting **www.americanairlines.co.uk**.

Earn up to **60,000** AAdvantage bonus miles for travel to the U.S. until 31st March 2004.



Miami ...

is a cultural kaleidoscope. Think a fusion of Native American, Spanish, Central & South American and Caribbean influences with a Latin beat. It offers gastronomic delights, shopping and nightlife like no other U.S. city. As an added benefit, you can receive up to **60,000** AAdvantage bonus miles for travel to the U.S. until the 31st March 2004.



The Caribbean ...

has some of the best beaches on the planet. Volcanic in origin, the islands offer mountainous settings amid lush rainforests and waterfalls. Activities are limitless: snorkelling, boating, duty-free shopping, sampling world-class cuisine, dancing to reggae music or simply listening to the waves while reading a good book.



Mexico ...

From Cancun on the Gulf of Mexico to the rugged, mystical beauty of Los Cabos on the Pacific Ocean and everything in between, Mexico is a fascinating mix of European and Central American cultures. Enjoy diverse cuisine with regional specialities, explore ancient Mayan ruins in Tulum and shop the colourful street markets — the ideas are countless.

Seeing Miami

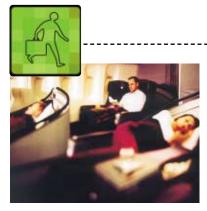
With a historic

Art Deco District nestled along its famous South Beach and a palette of tropical colours, this friendly city greets you with warm balmy breezes and countless choices for fun. Come "face-to-beak" with parrots, macaws and 3,000 other exotic animals at Parrot Jungle Island, a newly opened \$47-million entertainment centre. Visit the Vizcaya Museum and Gardens — an old world villa. Another hot spot for locals and tourists, Lincoln Road Mall has it all - shopping, dining, clubs. And then there's championship golfing at **Doral**®, or sailing and fishing at Coconut Grove ... the entertainment



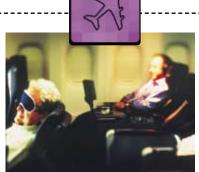
goes on and on.

With American, you get a lot more airline



Get more rest and privacy in First Class

Our First Class sleeper seats, found on our Boeing 777 aircraft, are designed to give you maximum comfort in any position. In addition, the Flagship Suite® seats on selected 777 flights provide a unique environment in which to work, relax or sleep. Each seat reclines to create a fully flat 6' 6" bed with surrounding privacy divider. You can also fine-tune your seat position with an electronically controlled legrest and footrest, and adjust a lumbar panel for back support. For entertainment. enjoy a selection of up to 20 films on your own personal video player. Or slip on your Bose® QuietComfort® Acoustic Noise Cancelling® headset to produce superior sound quality from our audio selections. If you brought work along, a convenient laptop power port is available.



Get more comfort and style in Business Class

Business Class on all of our transatlantic aircraft was designed with your comfort in mind. With features like a six-way adjustable headrest, lumbar support, legrest and footrest, you'll find it's easy to get comfortable in these oversized seats. We have removed rows of seats to give you more room to stretch out. With up to five feet of space between your seat and the one in front, experience the comfort of a 150-degree seat recline, so vou'll arrive at your destination well-rested and refreshed. On selected aircraft, Business Class also offers power ports for your laptop, individual satellite telephones, Bose QuietComfort Acoustic Noise Cancelling headsets for your listening pleasure and on selected aircraft, DVD players so you can enjoy a selection of up to 20 films.



Get More Room Throughout EconomySM

Your trip should never be cramped or uncomfortable. That's why we've removed rows of seats from Economy Class on our transatlantic aircraft — to give you more space throughout the cabin. It's a feature found only on American Airlines. Those extra inches add up to more legroom, more space for dining and working and more room to relax during your flight. You'll also enjoy the comfort of adjustable leather headrests and, on Boeing 777 aircraft, individual seatback video screens for your entertainment. Satellite telephones and power ports will help keep you connected, and our excellent selection of audio and video programmes always helps to pass the time.

Aircraft type, cabin configuration and inflight service may vary as we continue to improve our international service.



500 Bonus Miles with Europear

Earn **500** AAdvantage bonus miles in addition to the standard offer (60 miles per day up to 30 days) when you rent for seven or more days at any of the 2,650 Europear locations worldwide. Remember to provide your AAdvantage number when picking up your hire car.

1st January 2004– 29th February 2004

Dates

For reservations, call **0870 607 5000** or visit **www.europcar.com**.

Contact

See Terms and Conditions.

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Arrange group travel and receive a 2,000-mile bonus

Travelling with friends can be fun, and when you arrange it with American Airlines Group & Meeting Travel[™] service, it's especially rewarding — to the tune of **2,000** AAdvantage bonus miles. To earn the bonus, make arrangements with American Airlines Group & Meeting Travel service between 1st December 2003 and 31st January 2004, and complete your journey by 31st December 2004.

Discounts are available for groups of 10 or more passengers, regardless of whether they travel to an event together or individually. Group discounts can also be

applied to passengers flying from more than one location to a shared destination.

Once your group completes its travel, you, the group co-ordinator, will earn a one-time bonus of 2,000 miles just for arranging everything through us. And we offer your organisation unique benefits such as the opportunity to earn tickets based on the size of your group.

To request group travel discounts and earn 2,000 bonus miles, visit www.aa.com/group and complete a travel request form. Please ensure you include Reference Code **ADVGMT**.

See Terms and Conditions.

Easy-to-use airline awards

American Airlines has simplified the AAdvantage award structure and the award-booking process by developing an easier and more flexible way to use your miles for travel. The new airline awards can take you to over 880 destinations throughout the world. Select your award based solely upon origin and destination, and using any combination of the 25 AAdvantage

participating airlines. A listing of the new awards and the miles required is available in the AAdvantage section of American's **A'A.com** website.

If your international travel involves multiple regions, or you would like to visit multiple cities within a region, we also offer **one**world™ awards. View complete details at www.oneworld.com.

Example of a trip using airline awards

Airline awards are valid on:

Aer Lingus

Air Pacific

Finnair

Iberia

American Airlines American Eagle AmericanConnection Air Tahiti Nui Alaska Airlines/Horizon Air **British Airways Cathay Pacific Airways EL AL Israel Airlines Grupo TACA Hawaiian Airlines**

Japan Airlines LanChile (LanPeru) **Qantas Airways SN Brussels Airlines Southern Winds SWISS**

TAM

Turkish Airlines

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Great AAdvantage offers



Kowloon Shangri-La, Hong Kong



Shangri-La — Double miles and up to 40% off

Dates

Shangri-La Hotels and Resorts, including Traders Hotels, is offering double AAdvantage miles, plus save up to 40% on room rates. along with a complimentary breakfast daily. Choose from 41

properties throughout Asia Pacific

1st December 2003-29th February 2004

Ring 020 8747 8485 (London) or book online at www.shangri-la.com.

Contact

Contact

Contact

See Terms and Conditions.

and the Middle East.

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San Francisco

🛸 nikko hotels international

Nikko — Double miles and up to 50% off

Dates

Earn **double** AAdvantage miles and save up to 50% off eligible rates at Nikko Hotels International and Hotel JAL City locations. That's **1,000** miles for Nikko properties, and 400 miles for Hotel JAL City locations. Choose from 42 Nikko Hotels and 10 Hotel JAL City locations.

1st December 2003-29th February 2004

Call **0800 282 502** (freephone in the UK) or 44 207 724 2878. You can also call your travel agent or visit www.nikkohotels.com.

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Le Méridien at Beverly Hills



Le Méridien —Double miles and up to 50% off **Dates**

Earn double AAdvantage miles and save up to 50% off at participating Le Méridien Hotels & Resorts worldwide.

1st January 2004-31st March 2004

In the UK, ring 08000 282 840 (freephone) or visit www.lemeridien.com. Ask for or use Promotion Code **PASS**.

See Terms and Conditions.

Offer

Offer

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Swissôtel The Howard, London

swissôte

Swissôtel — Swiss Winter Saver with double miles Dates

Earn **double** AAdvantage miles any day of the week while you experience warm service and enjoy irresistibly hot rates with the Swiss Winter Saver from Swissôtel Hotels & Resorts. A two-night minimum stay is required.

1st December 2003-29th February 2004

Call freephone 00 800 637 94771 or book online at www.swissotel.com.

Contact

See Terms and Conditions.

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Explore enchanting Mallorca and earn 5,000 bonus miles

This winter, why don't you take a holiday in the beautiful countryside of Mallorca, the charming island off the coast of Spain? Stay at Marriott's Club Son Antem and receive **5,000** AAdvantage bonus miles. The resort features luxurious two-bedroom townhouses with private terraces and fully-equipped kitchens, and it is within easy reach of the beaches and nightlife of Palma. Enjoy golf on its two courses, visit the opulent spa, take in a game of tennis or relax by the pool.

You can also explore this enchanting island, which is studded with gothic cathedrals and monasteries. Tour the Poble Espanyol or

discover caves and bird sanctuaries in the Sierra de Tramuntana.

During your stay, Marriott Vacation Club International asks for 90 minutes of your time to introduce you to their unique holiday ownership concept that over 225,000 families already enjoy worldwide.

From just £219 per townhouse, you receive:

- Three nights in a two-bedroom/two-bathroom townhouse
- · Hertz hire car
- A short introduction to Marriott's Club Son Antem
- 5,000 AAdvantage miles

For a wonderful Mallorcan holiday, call 0800 004477 (freephone) and quote Reference Code 13547.

See Terms and Conditions.



Terms and Conditions

American reserves the right to change AAdvantage programme rules, regulations, travel award, and offers at any time without notice, including the right to, among other things, (1) modify or cancel any award or offer, (2) change programme benefits, mileage levels, or rules related to mileage credits or travel awards, or (3) add embargo dates, limit award travel seat availability or otherwise restrict travel awards or offers. American may make these changes even if use of accumulated mileage credits or awards is affected. The accumulation of mileage credits does not entitle members to any vested rights. American further reserves the right to end the AAdvantage programme upon six months notice. AAdvantage travel awards, mileage accrual, and special offers are subject to government regulations. American is not responsible for products or services offered by other participating companies. For complete AAdvantage programme details, visit www.aa.com.

Loews: Offer subject to availability. Offer valid from 1st January 2004–31st March 2004. Offer not applicable to groups nor combinable with any other special offers or promotions. Group, negotiated and third-party Internet rates do not qualify for American AAdvantage mileage awards. Bonus miles apply to stays of two or more nights.

Avis: The 10% discount and up to 500 bonus miles offer is valid on qualifying Supervalue or Platinum rate leisure rentals including a Saturday night at participating Avis airport locations in the U.S. and Canada from 1st December 2003 until 31st March 2004. Discount applies to the time and mileage portion of the hire charge. Holiday and other embargo dates may apply. Offer valid on Intermediate and above car groups. An advance reservation is required. May not be available at all times or at all locations. Taxes, concession recovery fee, customer facility charge, and other surcharges may apply (in California, customer facility charge is US \$10 per contract). Renter must meet Avis age, driver and credit requirements, and hire must begin before 31st March 2004.

Sofitel: Subject to availability at time of booking, a certain number of allotted rooms and the terms and conditions of the Sofitel Winter Getaway Invitation rates. This offer cannot be combined with any other promotion. Must quote Booking Code at the time of reservation. Mileage offer is based on rack, published corporate, preferred corporate, company and Winter Getaway Invitation rates only.

Europcar: All rates are eligible except tour operator rates, truck rates, Europcar staff rates, Europcar's partners staff rates, long-term hires, car replacement and chauffeur drive service.

American Airlines Group & Meeting Travel: Only the group co-ordinator (the person who books the group) is eligible to earn the 2000-mile bonus. Earned tickets will be awarded based on one return-trip ticket for every 20 paid travelers. The 10% fare discount requires 30 days advance purchase. Tickets purchased within 30 days will receive a 5% discount off applicable published air fares. All tariff rules apply.

Airline awards: All awards are for return-trip travel. Normal PlanAhead capacity controls and embargo dates apply. Award travel is not valid on codeshare flights and is not valid on British Airways transatlantic flights between the U.S. and Europe. Awards wholly within Japan can only be booked within two months of the return flight. Certain restrictions apply on oneworld multi-carrier awards.

Shangri-La: Offers are subject to availability and embargo dates may apply. Offers cannot be used in conjunction with any other Shangri-La promotions.

Le Méridien Hotels & Resorts: Check terms and conditions at time of booking. Le Méridien reserves the right to suspend this special offer at any time without prior notice or to substitute a similar offer in other hotels offering equivalent levels of service. This special offer is valid from 1st January 2004 until 31st March 2004, is subject to availability and cannot be used in conjunction with any other offer or special promotion. Addvantage offer valid on Promotional Code PASS only. Bonus miles will be applied at checkout.

Swissôtel Hotels & Resorts: Reservations are subject to availability. Rates are subject to relevant service charge and government taxes. Some restrictions may apply.

Marriott Vacation Club International: This promotional offer is designed for couples aged between 30 and 65 with a joint annual income in excess of £40,000. Attendance at a 90-minute sales presentation at Marriott's Club Son Antem is required to qualify for this offer and both partners must attend. The advertised price (£219 per townhouse) applies for travel between 1st November 2003 and 31st March 2004. High season supplements apply outside these dates. Flights, expenses and taxes are not included. Offer is open to European residents only. This offer is not available to existing MVCI Holiday Owners, to individuals who have previously participated in this offer or to employees of Marriott International and its affiliated companies and their immediate family members.

American Airlines Bonus Offer: Registration prior to travel is required. Offer applies only to AAdvantage members residing in Europe who purchase and fly on published-fare tickets. Schedules are subject to change without notice and subject to government approval. Offer is valid only on transatlantic return-trip travel marketed and operated by American Airlines. Flights operated by our codeshare participants are not eligible for this promotion. Return-trip travel must be completed by 31st March 2004 to be eligible for the bonus. For the purpose of this promotion, a return trip will be defined as travel that must be in the same purchased booking class for both the departure and return flight segments. Mileage bonuses shown are cumulative and represent the total bonus that will have been earned upon completion of the first, second or third return trip to or from the selected destination(s). Bonus miles do not count toward elite-status qualification. The number of return trips flown in First/Business/Full-Fare Economy Class will be counted separately from the number of return trips flown in Discounted Economy Class for the purpose of achieving the second and third bonus levels for each. Additional restrictions may apply.

AAdvantage, American Airlines, American Eagle, AmericanConnection, AAdvantage Executive Platinum, AAdvantage Platinum, AAdvantage Gold, AAdvantage Cruise, AAdvantage Dial-In, AAdvantage Dining, AAdvantage eSummary, AA.com, Admirals Club, American Airlines Group & Meeting Travel, AmericanAirlines Vacations, Flagship Suite, More Room Throughout Economy, Net SAAver, AAnytime, PlanAAhead and Special Mileage are marks of American Airlines, Inc. American Eagle is American's regional airline associate. AmericanConnection is AmericanConnection is AmericanConnection is AmericanConnection is AmericanConnection is AmericanConnection as AmericanConnection is Ameri



News updates

Earn big bonus miles to the U.S. until 31st March 2004

You still have until the end of March to earn up to 60,000AAdvantage bonus miles. Fly a return trip to the U.S. one, two or three times, and watch how the miles accumulate.





Total bonus miles earned BONUS First. Business MILES Discounted or Full-Fare Economy Class* Economy Class* One return trip 5.000 miles 10.000 miles Two return trips 10,000 miles 20,000 miles Three return trips 15,000 miles 30.000 miles Total after three 30,000 miles 60,000 miles

*Full-Fare Economy Class is defined as fares booked in Y or B. Bonus excludes fares booked in L. N. O and Q.

See Terms and Conditions.

You need to register prior to travel, and there are two ways to do so: log on to www.aa.com/offers or call AAdvantage Customer Service and specify Promotion Code **EUR04**.

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A[®]Advantage Programme **Participants**

Airlines

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Additional Airline Participants

Air Pacific - Air Tahiti Nui -Alaska Airlines/Horizon Air

- AmericanConnection® EL AL ■ Grupo TACA ■ Hawaiian Airlines
- Japan Airlines SN Brussels Airlines
- Southern Winds SWISS TAM
- Turkish Airlines

- Alamo® Rent a Car Avis® Budget Rent a Car
- Dollar® Rent a Car = Europcar = Hertz®
 National Car Rental® = Thrifty Car Rental®

Credit Cards

Royal Bank of Scotland® / AAdvantage® MasterCard® ■ Citi® / AAdvantage® Visa®

Hotels

Aruba Sonesta Resorts at Seaport Village . Best Western International - Caesar Park -Choice Hotels ■ Conrad® ■ Crowne Plaza® Hotels and Resorts ■ Doubletree® ■ Embassy Suites Hotels® - Fairmont Hotels & Resorts -Fiesta Americana^{MR} Hotels & Resorts/Fiesta Inn™ ■ Forum Hotels ■ Four Points® Sheraton ■ Golden Tulip Worldwide - Hampton Inn® -Hampton Inn & Suites® ■ Hilton® ■ Hilton Garden Inn® Hilton Grand Vacations Club® Holiday Inn® Hotels - Homewood Suites by Hilton® -Hyatt Hotels & Resorts® ■ Inter • Continental® Hotels and Resorts ■ Le Méridien Hotels & Resorts - Loews Hotels - The Luxury Collection ■ Mandarin Oriental Hotels ■ Marriott Hotels • Resorts • Suites • Millennium and Copthorne Hotels - New Otani Hotels - Nikko Hotels -Pan Pacific - Radisson Hotels Worldwide® -Raffles Hotels & Resorts - Ramada International ■ Renaissance Hotels ■ St. Regis ■ The Savoy Group Scandic Hotels Shangri-La Hotels & Resorts - Sheraton Hotels & Resorts - Sofitel Hotels & Resorts - Sol Meliá Hotels & Resorts -Swissôtel Hotels & Resorts - Thistle Hotels -Traders Hotels W Hotels Westin Hotels & Resorts Wyndham Hotels & Resorts

Special Services and Retail

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Mileage earned counts toward elite member status. Some restrictions may apply.

AmericanAirlines®



Reservations: 020 7365 0777 in London 0845 7789 789 outside London 01 602 0550 in Ireland



AAdvantage Customer Service: 0845 7567 567 in the UK 01 602 0553 in Ireland Award claim fax: 020 8572 8727 or visit www.aa.com/aadvantage or www.americanairlines.co.uk