UPGRADE TO FIRST CLASS.

UPGRADE TO FIRST CLASS
Book an eligible transatlantic Business Class ticket and enjoy a complimentary one-way upgrade to First Class*. Choose your upgrade on the outbound or the return journey and you’ll experience comfort and luxury on a whole new level.

American’s First Class Flagship Suite® is a haven where you’ll find unprecedented levels of privacy, discreetly attentive service and space to work, relax or sleep.

Enjoy a superb five course meal with fine wines and relax with an extensive choice of entertainment options on your own large video screen. And when it's time to sleep, change into your complimentary pyjamas while your seat turns into a fully flat 6'6" bed, made even more comfortable with a mattress topper and a soft cotton duvet.

FIRST CLASS COMFORTS ON AMERICAN AIRLINES
• Swivel seat that extends into a 6’6” flat bed
• Electronic recline, advanced lumbar support, winged-adjustable headrests, privacy dividers and personal reading lights
• Individual laptop powerport connections and satellite phone
• In-seat video system with personal video screen offering a large choice of films, TV programmes, custom audio programmes, CDs and video games
• Enjoy a 5-course meal with fine wines or opt for a Dine-Upon-Request® option
• A cosy, lightweight day blanket and a soft cotton duvet, pyjamas, mattress topper
• An Eames Office® design amenity kit bag featuring Dermalogica® products
• Bose® QuietComfort® 15 Acoustic Noise Cancelling® headphones
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Book by 15 December 2011 to receive a one-way upgrade to First Class* and you’ll also earn AAdvantage® miles for the cabin flown.

The offer is only available to book via American Airlines Reservations on 0844 499 7300 (5p a min) or your Travel Agent.

For more information about flying First Class on American Airlines please visit www.aa.com/uk/firstclass.

* Upgrade offer is available on eligible American Airlines and British Airways transatlantic routes with a First Class cabin.
FULL DETAILS FOR AGENCY/AMERICAN AIRLINES RESERVATIONS

1. This promotion is only open to residents in the United Kingdom aged 18 years or over ("Participants"). American Airlines, Inc ("AA") reserves the right to verify the eligibility of Participants. There is no limit to the number of times a Participant may take advantage of this offer during the Promotional Period.

2. Participants who book and travel on qualifying Business Class (see fare chart*) AA/AA* flights to the US and/or Mexico during the Promotional Period will qualify for a one-way upgrade to First Class (in ‘A’ inventory - see fare chart) on one transatlantic leg of that journey at no extra cost. Travel must be booked by 27 September 2011 for R/D inventory fares and by 15 December 2011 for J inventory fares. Upgrade is subject to availability at time of booking on certain flights to the US & Mexico. Travel must be completed by 16th December 2011. ("the Promotional Period").

3. Participants must request the upgrade at the time of booking. The upgrade can be taken on either the outbound or return sector. Return bookings where travel starts and ends at the same UK airport but where the outbound destination and inbound departure airports are different (open jaws) are not permitted. The upgrade is valid on eligible flights that have a First Class cabin.

4. Participants who change their travel arrangements after the date of booking will not be eligible for an upgrade unless their revised travel arrangements also qualify under the terms of this promotion. Changes and fees are subject to fares rules of purchased fares.

5. Upgrade is valid on AA/AA* flights that operate with a First Class cabin. If the aircraft has to be substituted for one which does not have a First Class cabin, participants will be seated, subject to availability, in Business Class.

6. Certain routes may be excluded from this promotion. Routes may be withdrawn from this promotion at any time without notice and certain excluded routes may in fact be eligible for this promotion.

7. American Airlines accepts no responsibility for an inability to take up this offer if seats in ‘A’ class are not available on a given date within the Promotional Period.

8. American reserves the right to cancel or amend the terms of this promotion, without notice, in the event of major catastrophe, war, civil or military disturbance, earthquake or any actual, anticipated or alleged breach of any applicable law or regulation or any other circumstances beyond the reasonable control of American Airlines.

8. This promotion cannot be used in conjunction with any other offer, deal or promotion including but not limited to: (i) negotiated “net” corporate fares; (ii) redemption bookings; (iii) travel agent discounted fares, inclusive holidays, group discount fares, child/infant fares or senior citizen fares; or (iv) bookings made with vouchers or coupons; (v) the offer is not available on-line.

9. All travel must start and finish in the UK. All tickets must be purchased and ticketed in the UK.

10. AAdvantage miles will be awarded for the cabin flown in.

11. No booking fee applies through AA reservations. Travel agent credit card charges may apply.

12. On refundable tickets, the maximum refund will be the amount actually paid. Upgrades are not transferable and no cash or credit alternative will be offered.

13. The Promoter is: American Airlines, Inc., 23-59 Staines Road, Hounslow, Middlesex TW3 3HE.

14. This promotion will be governed by English law and is subject to the exclusive jurisdiction of the English Courts.

HOW TO BOOK

Call your travel agent or phone American Airlines reservations 0844 499 4300.
*ticketing and pricing information can be found in UK SPECIALS *UPGRADE TO FIRST*

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